



Camp Hendon  
Board of Directors Meeting  
Tuesday, March 26, 2024  
6pm-7pm, Hybrid

**1. Opening**

- Call to order.

**2. Approval of Previous Meeting Minutes**

- Review and approval of minutes from the last board meeting.

**3. Executive Director's Report**

- Operations report
- Fundraising report
- Statement of Activity YTD, 2023 v 2024
- Summer Day Camp Pilot program partnering with the SE YMCA
- Upcoming Events
  1. Family Weekend, April 27-28
  2. KY Gives – May 7

**4. Committee Reports**

- Medical Advisory Committee
- Operations Committee

**5. Old Business**

- Social Media support

**6. New Business**

- Board Recruitment
- Suicide Awareness Training: April 22, July 22, Oct 28

**7. Open Floor for Questions and Comments**

**8. Closing**

- Summary of key decisions and action items
- Next meeting date and location
- Adjournment



Camp Hendon  
March 2024  
Operations Report

**Teen Camp: March 22-24** (growth 2023→2024)

- 27 campers (10 new to camp) <sup>(29%)</sup>
- 13 staff

**Family Camp: April 27-28**

- 33 campers

**Session 1: June 30 – July 5** (growth from February)

- 64 Campers <sup>(31%)</sup>
- 30 staff

**Session 2: July 14 – July 19**

- 19 campers <sup>(26%)</sup>
- 8 staff



Camp Hendon  
March 2024  
Fundraising Report

**Annual Campaign: \$41,010 of \$135,500 raised.** (240% increase from February)

Special Events, DAM/WDD/GT, KY Gives Day, SM fundraisers, Other fundraising income, Major Donors, Donors

- Board giving: \$10,658 of \$10,000 raised.
- Major giving: \$7,625 of \$37,000 raised.
- Hyland/AHA Check - **\$11,347**
- KY gives a day: May 7 – Goal \$8,000.

Upcoming calendar dates and goals

- Mid-April – mailer for KY gives day.
- April 30 – Board at 100% giving.
- June 10 – 60% of Annual Campaign
- June 10 – July 31 Community phase (individual solicitation)
  - 100 % goal by July 31
  - There will be ample resources for the board's support.
- Aug 1 – Sept 30 clean up Annual campaign ask.

**Grants: \$34,253 of \$136,400 raised.**

- Kosair for Kids: \$83,000 – completed.
  - Amount adjusted to cover 50% of our financially subsidized campers per week. **\$43,000**
- Brown Forman – **\$26,000**, applied.
- Wal-Mart: grants open March 1.
- ACA Leadership Pathways
- Michelle McGann
- Max and Victoria Dreyfus