

Camp Hendon Board of Directors Meeting Tuesday, March 26, 2024 6pm-7pm, Hybrid

1. Opening

· Call to order.

2. Approval of Previous Meeting Minutes

Review and approval of minutes from the last board meeting.

3. Executive Director's Report

- Operations report
- Fundraising report
- Statement of Activity YTD, 2023 v 2024
- Summer Day Camp Pilot program partnering with the SE YMCA
- Upcoming Events
 - 1. Family Weekend, April 27-28
 - 2. KY Gives May 7

4. Committee Reports

- Medical Advisory Committee
- Operations Committee

5. Old Business

• Social Media support

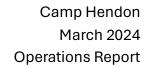
6. New Business

- Board Recruitment
- Suicide Awareness Training: April 22, July 22, Oct 28

7. Open Floor for Questions and Comments

8. Closing

- Summary of key decisions and action items
- Next meeting date and location
- Adjournment





Teen Camp: March 22-24 (growth 2023→2024)

• 27 campers (10 new to camp) (29%)

• 13 staff

Family Camp: April 27-28

• 33 campers

Session 1: June 30 – July 5 (growth from February)

• 64 Campers (31%)

• 30 staff

Session 2: July 14 – July 19

• 19 campers (26%)

8 staff



Annual Campaign: \$41,010 of \$135,500 raised. (240% increase from February)

Special Events, DAM/WDD/GT, KY Gives Day, SM fundraisers, Other fundraising income, Major Donors, Donors

- Board giving: \$10,658 of \$10,000 raised.
- Major giving: \$7,625of \$37,000 raised.
- Hyland/AHA Check \$11,347
- KY gives a day: May 7 Goal \$8,000.

Upcoming calendar dates and goals

- Mid-April mailer for KY gives day.
- April 30 Board at 100% giving.
- June 10 60% of Annual Campaign
- June 10 July 31 Community phase (individual solicitation)
 - o 100 % goal by July 31
 - o There will be ample resources for the board's support.
- Aug 1 Sept 30 clean up Annual campaign ask.

Grants: \$34,253 of \$136,400 raised.

- Kosair for Kids: \$83,000 completed.
 - Amount adjusted to cover 50% of our financially subsidized campers per week. \$43,000
- Brown Forman \$26,000, applied.
- Wal-Mart: grants open March 1.
- ACA Leadership Pathways
- Michelle McGann
- Max and Victoria Dreyfus